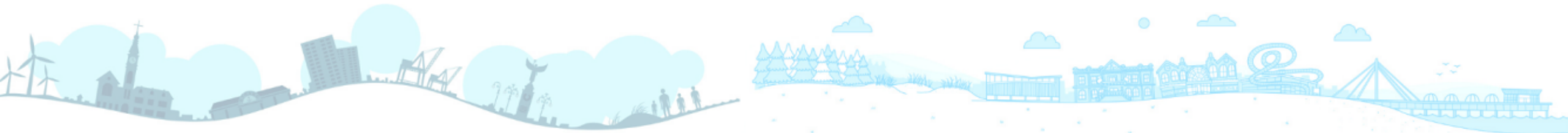


Cheshire and Merseyside Health and Care Partnership – Engagement Sessions

- Anchor Institutions & Social Value Priorities – 24 May 2022
- NHS ICB Engagement Strategy – 11 May 2022





Anchor Institution and Social Value Priorities

Representatives from Sefton's VCF sector attended both sessions.

- **Anchor Institution** - Consultation regarding seven proposed to form part of an Anchor Institution Framework.
- **ICB Engagement Strategy** – engagement session on a draft engagement strategy and guiding principles



Proposed Anchor Institution Framework Priorities

7 Proposed Priorities

- Provide access to public building and spaces for community benefit
- Work in partnership with local organisations to improve the local area
- Invest in prevention services
- Employ local people
- Pay at least the living wage to employees
- Reduce the environmental impact of public sector activities
- Purchase from local businesses











Key points articulated during the session

- Desire to work together for the good of local communities.
- Need to move beyond organisational boundaries, collaborating as a system.
- No disagreement with the seven priorities, however, some different interpretations and value of whether or not the priorities should focus on outcomes & processes.
- The seven priorities could be strengthened by reflecting the importance of understanding community need.
- Potential to focus not just on local employment but support, training and skill development of local labour force, over the long term.
- Contact and connect with established community groups and facilitators, allowing for space to discover and explore what already exists and how community assets could be enhanced and utilised.
- Need to aspire to greater than reduce environmental impact, also consider wider sustainability and how this can link into other agenda, for example, affordable heating and links with climate change, cost of living and health.
- Noted the social value core business of the voluntary sector, vs, the business values of other institutions. Social Value is not necessarily for others to design, but to be built by collaboration with communities.
- Desire to connect activity and work together, the positioning of businesses and social architecture can at times conflict with the positive lifestyle changes VCF organisations are trying to encourage.
- Strong rhetoric around system leadership and working together. Noted cross-sector relationships are key.
- We need a wider appreciation of the benefits of prevention and the prevention agenda must not be the casualty of future economic challenges / budget constraints.



NHS ICB Engagement Strategy

Attendees were asked to consider the guiding principles below and answer a series of questions relating to engagement specific to their local area

 <p>1. Put the voices of people and communities at the centre of decision-making and governance, at every level of the ICS.</p>	 <p>6. Provide clear and accessible public information about vision, plans and progress, to build understanding and trust.</p>
 <p>2. Start engagement early when developing plans and feed back to people and communities how their engagement has influenced activities and decisions.</p>	 <p>7. Use community development approaches that empower people and communities, making connections to social action.</p>
 <p>3. Understand your community's needs, experience and aspirations for health and care, using engagement to find out if change is having the desired effect.</p>	 <p>8. Use co-production, insight and engagement to achieve accountable health and care services.</p>
 <p>4. Build relationships with excluded groups, especially those affected by inequalities.</p>	 <p>9. Co-produce and redesign services and tackle system priorities in partnership with people and communities.</p>
 <p>5. Work with Healthwatch and the voluntary, community and social enterprise (VCSE) sector as key partners.</p>	 <p>10. Learn from what works and build on the assets of all ICS partners - networks, relationships, activity in local places.</p>



Key points articulated during the session

What does good look like?

- Recognise that local neighbourhoods have different levels and maturity of systems established to facilitate wider population engagement within the ICB footprint.
- Acknowledge the importance of engagement with diverse communities - recognise and make use of existing relationships with VCF organisations to ensure effective reach.
- Seek to continuously improve
- Ensure feedback is provided and communication/open - underpinned by a “You said, We did” approach.



Key points articulated during the session

What could be improved?

- Communicating what has and hasn't worked successfully in Sefton in the past to a wider audience.
- Make better use of opportunities to get user voice from front-line staff, by commissioning local organisations to capture voice and carry out local research.
- Coordinating engagement and feedback. Using incentives to engage more people.



Key points articulated during the session

What would your priority for the HCP engagement strategy be.

- Ensure our local neighbourhood, Sefton, continues to be involved in the strategy development and subsequent delivery.
- Ensure VCF sector are given the opportunity to be strong advocates for the people and communities that they work with.
- Simplify language and agree definitions of common terms, such as; 'co-production', 'engagement' etc.
- Ensure people engaging with the HCP feel valued, to encourage ongoing involvement.
- Entrust communities to lead a response.